

How judges score entries.

Read this before you submit. Score yourself first.

TEMPLATE · Use as a starting point. Edit freely.

HOW SCORING WORKS

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Each judge scores independently against five criteria, each marked out of 5. Total 25 points per judge. Multiple judges per entry; average score determines shortlist and finals progression.

1. ORIGINALITY (5)

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How fresh is the idea? Is it a new solution, a meaningful new combination of existing ideas, or a familiar approach? Judges look for genuine insight, not novelty for its own sake.

2. FEASIBILITY (5)

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Could this realistically be built or delivered? Have you thought about who, how, with what resources? Honest acknowledgement of constraints scores higher than over-promising.

3. IMPACT (5)

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Who benefits and by how much? Concrete, specific impact (one classroom, one community, one industry) scores higher than vague "changing the world" claims.

4. PRESENTATION (5)

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Is the entry clear, well-structured and easy to follow? This includes the pitch deck, the video and the written entry as a whole package.

5. TEAM (5)

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Does the team explain why they're the right people to take this forward? This rewards self-awareness, collaboration and clear role definition.

SCORE-YOURSELF CHECKLIST

Score-yourself checklist

- Could a judge in your category explain your idea to a colleague after one read?
- Have you been specific about who benefits?
- Have you shown evidence — even small — of having tested or built something?
- Have you been honest about what's still to come?
- Have you disclosed any AI use?

TIEBREAKER

Tiebreaker

Where entries are within 1 point on average score, the final judging panel reviews together and reaches consensus. Tied entries can be jointly shortlisted.

