

How sponsorship is reported back to you.

The reporting framework every sponsor and partner receives.

REPORTING CADENCE

Reporting cadence

Quarterly impact pack during the cycle, plus a full close-out deck at the National Final. All reports are board-ready and suitable for ESG, CSR and DEI committee review.

REACH METRICS

Reach metrics

- Schools reached, by region and type (state / independent / FE college / SEN).
- Students engaged, by year group and gender split.
- Postcode reach mapped to indices of multiple deprivation (where applicable).
- Teacher Champions activated.
- Press coverage volume and reach.

ENGAGEMENT METRICS

Engagement metrics

- Entries submitted in your sponsored category / pillar.
- Team composition and average team size.
- Time-on-task and submission completion rate.
- Audience vote participation at finals.

OUTCOME METRICS

Outcome metrics

- Finalists, winners and Hall of Fame inductees attributable to your sponsorship.
- Onward destinations of finalists (UCAS, apprenticeships, employment) where shared.
- Mentorship, internship and opportunity placements made through your sponsorship.

ESG AND DEI ALIGNMENT

ESG and DEI alignment

Mapped against UN SDG goals, employer DEI frameworks and equivalent national skills strategies. Where appropriate, regional inclusion data is reported against indices of multiple deprivation and widening-participation evidence requirements.

Audit trail

Source data is preserved for audit. Sponsors can request an evidence pack alongside any reporting period.

